MBA
(Sustainable Business)
Superior minds, equipped with in-depth knowledge, have the power to achieve inclusive and sustainable innovations in industry.

INCEIF leads the way in sustainable enterprise while advancing Islamic finance. With the Master of Business Administration programme, you can progress in your career while fostering sustainability in business and within the community at the grass-roots level.

Envision and achieve inclusive sustainability in enterprise and in the world, with INCEIF.
WHY INCEIF?

World Class
INCEIF is the first Islamic finance university in the world to be accredited by AACSB (Association to Advance Collegiate Schools of Business), placing us among the top 5% of business schools, globally.

Awards
Since 2015, INCEIF’s research has earned the university a position as one of the top five among Malaysian higher education institutions in the Research Papers in Economics (RePec) rankings. In Asia, INCEIF has consistently remained on the Top 100 RePec list.

Practical
Our curriculum is centered on innovation and leadership within the industry, bridging the gap between academic theory and the practical industry operations.

International
With alumni from over 70 countries, INCEIF enjoys an international presence in a wide range of fields.

Proven
Our SETARA 5 rating makes us one of Malaysia’s premier universities.
When exceptional minds embrace knowledge they have the potential to innovate in a progressive, inclusive and sustainable manner.

INCEIF has set new benchmarks in sustainable enterprise while advancing the industry. With the Master of Business Administration (MBA) programme, you can harness your intellectual prowess for your professional development in addition to fostering progress in sustainable business.

Designed by renowned academicians and industry leaders from both conventional and Islamic finance. The modular structure of this programme allows you to balance your personal and professional commitments, while moving forward in your career. The multifaceted MBA programme imparts comprehensive knowledge in many core areas including but not limited to personnel and business management, strategic planning, marketing, data analytics and sustainability in management and investment.

Upon successful completion of the course you will have acquired an understanding of various aspects of Islamic finance. You will be equipped to formulate innovative, inclusive and sustainable business solutions, while using digitisation to your advantage, with integrity and in full compliance with legal frameworks, good governance practices and Shariah.

THE INCEIF EDGE

The Malaysian Advantage
Experience Islamic Finance in action in the cradle of modern Islamic Finance where strong regulatory support has resulted in a robust industry.

Network With Industry Experts
In addition to attending regular classes and tutorials, students will get the opportunity to interact with seasoned leaders during talks where invited industry speakers share on the practical aspects of Islamic Finance.

WHY MASTER OF BUSINESS ADMINISTRATION (MBA)?
PROGRAMME STRUCTURE

MBA requires completion of 9 core courses, 3 elective courses and a Practice Paper.

TOTAL CREDIT HOURS : 42

CORE COURSES (27 credit hours)
- Managing People and Organisations
- Financial Analysis and Valuation
- Data Analytics for Business
- Ethics and Professionalism
- Marketing Management and Strategy
- Entrepreneurship and Innovation
- Business Strategy and Policy
- Sustainability Management and Investment
- Action Based Learning

ELECTIVE (9 credit hours)
Choose any 3
- Managing Halal Products and Services
- Audit and Compliance
- Business Economics
- Social Finance
- Islamic Capital Market
- Portfolio Management
- Monetary Economics
- Risk Management in Islamic Financial Institutions
- International Finance
- Accounting for Islamic Financial Transactions
- Islamic Insurance
- Financial Modelling
- Wealth Planning Management
- Islamic Banking Practices

PRACTICE PAPER (6 credit hours)

ACTION BASED LEARNING (ABL)

ABL provides an innovative approach to learning by setting practical tasks and activities for students to complete in a real workplace. This will provide students with the opportunity to translate their academic-based knowledge into action by solving real business issues or developing new solutions for the industry.
LIST OF ORGANISATIONS INVOLVED IN ABL PROJECTS

• IAP Integrated Sdn Bhd
• OCBC Al Amin Berhad
• Malaysian Takaful Association
• Bank Muamalat Indonesia
• EcoKnights
• Ethis Ventures Sdn Bhd
• AmMetLife Takaful Berhad
• QSR Brands (M) Holdings Berhad
• Etiqa Takaful
• Lembaga Zakat Negeri Kedah
• Prudential BSN Takaful Berhad
• United Overseas Bank (Malaysia) Berhad

MODULAR STRUCTURE

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DURATION OF STUDY

• Full Time : Minimum 1 ½ years, Maximum 2 years
• Part Time : Minimum 2 years, Maximum 3 years

Intakes are in January, June and September.
ENTRY REQUIREMENTS

☑ Bachelor degree from an institution recognised by INCEIF or the Malaysian Government with a CGPA minimum of 2.50 from 4.00;

☑ Applicants whose CGPA is below 2.5 will be subject to rigorous assessments;

☑ Admission via Accreditation of Prior Experiential Learning (APEL) *
  • Malaysian citizen aged 30 years and above; and
  • Holding Diploma / STPM / Matriculation / A-level or equivalent; and
  • Working and learning experience can be accredited; and
  • APEL assessment.

☑ English proficiency :
  • Malaysian University English Test (MUET): Band 4 and above; or
  • IELTS - band 6; or
  • TOEFL: 550 (PBT), 79 (IBT) and above
  • Exemption :
    • Candidates from native English speaking countries
    • Candidates with academic qualifications from institutions using English as the full medium of instruction

* Terms and condition apply.
INCEIF is home to a diverse student body, comprising of learners from all over the globe. Our inclusive atmosphere welcomes people of varying ages from all cultural, ethnic and religious backgrounds. At present, INCEIF’s international alumni come from over 70 countries. INCEIF’s programmes are designed by world renowned scholars and experienced industry leaders from both conventional and Islamic finance verticals, thus imparting a comprehensive understanding of the industry, while setting new standards of excellence.

INTAKES

Intakes for the following programmes:

- **MBA (Sustainable Business)**
  January, June and September

- **Professional Certificate in Islamic Finance (PCIF)**
  January, June and September

- **Executive Masters in Islamic Finance (eMIF)**
  January, June and September

- **Masters of Islamic Finance Practice (MIFP)**
  January, June and September

- **Master of Science in Islamic Finance (MSc)**
  January, June and September

- **PhD in Islamic Finance**
  PhD in Islamic Finance (by Research)
  January and September

To find out more, visit [www.inceif.org](http://www.inceif.org)
call us at +603 7651 4000 or email us [marketing@inceif.org](mailto:marketing@inceif.org)
The MBA programme offered by INCEIF is unique, in the sense that it goes beyond conventional business administration. I am now learning how to apply this knowledge in the Islamic finance context, in a manner that meets Halal standards. I feel very happy to have chosen this course from INCEIF, and I feel certain that it will open many doors of opportunity in my professional life.
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