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**KUALA LUMPUR, 12 January 2022** – INCEIF today signed an agreement with Myclass Technologies which will see the university's selected content of events made available for subscription on the latter's global digital platform.

Myclass Tech is an online education platform for private learning where learners, instructors, education providers and merchants can discover, interact and engage directly.

At the signing ceremony on INCEIF Campus today, INCEIF President & CEO Prof Dato' Dr. Azmi Omar signed on behalf INCEIF while Myclass Tech was represented by founder Dr. Zaharuddin Abdul Rahman.

The collaboration with Myclass Tech will contribute towards strengthening INCEIF as the leader in the creation and management of knowledge in Islamic Finance. This will subsequently maintain the university's reputation as the leading knowledge authority on Islamic Finance and the institution of choice for all our stakeholders. The collaboration will also enable INCEIF to reach out to a wider network of Islamic finance learners, be it from the industry or academia worldwide.

Myclass, on the other hand, seeks to make education more inclusive and flexible by enabling the process of learning and spreading of knowledge to the local community and abroad. The platform, MyClaaz, currently has more than 15,000 registered members with 600 subjects available on the web, Android applications and iOS. It enables trainers, instructors as well as tutors to convene lessons via video conferencing sessions. Myclass welcomes experienced professionals and subject matter experts to register on MyClaaz and become an instructor, tutor, trainer or a lecturer.

## **About INCEIF**

INCEIF was set up by Bank Negara Malaysia in December 2005 to develop human capital and knowledge leadership for the global Islamic finance industry. Apart from its academic programmes, which are PhD in Islamic Finance, Industrial PhD, MBA (Sustainable Business), Masters of Islamic Finance Practice, Executive Masters in Islamic Finance, MSc in Islamic Finance and Professional Certificate in Islamic Finance, INCEIF also offers customised executive training programmes and industry-focused applied research in line with its vision to be the knowledge and thought leader in Islamic finance, through its research management centre ISRA (International Shari'ah Research Academy for Islamic Finance) and consulting subsidiary ISRA Consulting.

INCEIF syllabus is structured with inputs from industry players to bridge the gap between academic knowledge and industry experience. INCEIF faculty members, who are globally respected among the Islamic finance academia and industry, have a combined wealth of experience and diversity. The faculty, coupled with continuous support from the industry, provides INCEIF students with strong mentoring relationships and opportunities for professional development.

In 2019, INCEIF was ranked Very Competitive (5-Star) by the Ministry of Higher Education's Malaysian Quality Evaluation System for University and University College Excellence or SETARA for short. SETARA measures the quality of all private and public universities and university colleges, including foreign branch campuses.

In November 2018, INCEIF received full accreditation from AACSB International, joining the top 5 per cent of business schools in the world to be accredited. It is the only Islamic finance university in Malaysia to receive this international accreditation.

For more information, please visit <u>www.inceif.org</u>.

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